



LOCATION Cayman Brac, Cayman Islands

WEBSITE www.alexanderhotelcayman.com

GENERAL MANAGER Karen Gascoigne
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DESCRIPTION The Alexander Hotel is located on Cayman Brac, a quaint island just 89 miles east of Grand Cayman that stretches only 12 miles long. The Alexander is an intimate boutique hotel with 31 rooms and serves as the perfect small-island destination for travelers looking for an authentic taste of the Cayman Islands lifestyle.

The Alexander Hotel opened in 2009 by Cleveland Dilbert, a born and raised native of Cayman Brac. The island, surrounded by some of the most pristine water in the Caribbean perfect for diving excursions, is ideal for rock climbing, cave exploration and nature walks tailored to the adventurous traveler.

The hotel is situated only minutes from the Gerrard Smith Airport, which lies at the southern tip of the island and receives several daily Cayman Airways flights from Grand Cayman and direct flights from Miami once a week.

ACCOMMODATIONS The rooms at The Alexander Hotel are what truly set it apart from other Cayman Islands hotels. With room categories that include Deluxe Queen, Deluxe Twin, Deluxe Double Queen and Deluxe Two Bedroom/Two bathroom Suite, each room is decorated with modern furniture in a sophisticated style offer scenic views of the beautiful waters of Cayman Brac. The rooms at The Alexander Hotel are air conditioned and have a fully stocked kitchens, flat screen televisions with cable and free WiFi throughout the hotel.

DINING

The restaurant at the boutique hotel serves a wide selection of fresh steaks, seafood and local delicacies. Chef Errol Buckner has won numerous awards and is renowned in the Cayman Islands for his Caribbean-infused culinary skills. Many residents from Grand Cayman choose to escape to The Alexander just to enjoy the fabulous cuisine and relax for a few days. Chef Buckner always chooses the freshest ingredients and works with local fisherman to ensure that guests enjoy the best the island has to offer. Guests staying at the hotel can also enjoy their stay lounging at the bar situated next to the hotel's pool.

ACTIVITIES

Guests can choose from a variety of land and water sports activities that include SCUBA diving, rock climbing and cave exploration. The quaint island of Cayman Brac has maintained its charm and peacefulness. With a population of only 1,200, Cayman Brac is not a port for cruise ships unloading thousands of tourists or bombarded with spring breakers. Guests can appreciate an authentic Cayman Islands experience by relishing in the local culture and visiting the colorful Heritage House located on the west side of the island. In addition, The Alexander Hotel hosts workshops where guests can learn how to make local arts and crafts.

MEDIA RELATIONS

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The Alexander Hotel Eco-tourism Adventures

Cave Exploration

Once used by pirates as a filling station for food and water as well as a place to stash their treasures, the caves on Cayman Brac provide explorers with a dazzling experience. With the Great Cave, Rebecca's Cave, Skull Cave, and Bat Cave along with the newly discovered Chandelier Cave all within close proximity, an adventurer's morning or afternoon can be filled with the discovery of multiple, stunning earthly wonders.

From the mouths of the caves, beauty seekers will have a striking view of either the sea or of the lush plant and forest life on the island. Turn towards the inner workings of the caves and onlookers can observe the unique stalactite and stalagmite formations. Should any guests shine their flashlight towards the very depths of the chasm, they might happen to see resident bats!

Stargazing

As night hits, gaze upon the vast expanse as part of a truly inimitable experience. With no interference from big city lights and pollution, the night sky and celestial bodies can be surveyed in all their magnificence. Bring along wishes for the many falling and shooting stars as well as a star chart to decipher the starry wonderment.

Birding and National Parrot Reserve

Those interested in ornithology will have more to look forward to than only spotting the majestic Green Cayman Parrot. Bird watching enthusiasts and less avid spectators alike will benefit from a unique opportunity to potentially view some of the over 200 migratory species of bird that make Cayman Brac a regular stop on their journeys.

Resident birds include the Blue Footed Booby, the Frigate, who boasts a five foot wingspan, the Green Cayman Parrot, Woodpeckers, Doves and Snowy White Owl. The Parrot Reserve walking trail is shaded with the tall trees of the Bluff, and it is floored with an easy to walk wood decking. There are a few steps along the trail, so a wheel chair driver will need some assistance. Benches for brief rests, and observation are sprinkled along the path as well.

Explore the Underwater World

When visiting Cayman Brac, snorkeling or scuba diving are a must as it owns a worldwide reputation for being one of the top diving destinations. Breathtaking

sites are a short swim from shore, however snorkeling is possible anywhere, for pristine waters allow for 100 foot visibility.

There are 47 charted, buoy marked sites for boat and shore accessible diving, and 56 additional dive sites available by boat in Little Cayman. Explorers could dive every day of their stay and still never witness all the sub aquatic environments Cayman Brac has to offer. Sand dollar beds and Eagle Rays can be found in shallow water, and the only sunken Russian built Frigate Warship in the Northern Hemisphere waits to be explored. Numerous other sites feature sunken boats as well which are teeming with corals and marine life.

Brown Booby Bird Family

The Brown Booby Bird nests at great heights of 140 feet above sea level, and are found at the edge of the top of the Bluff in Cayman Brac. Accessing their nesting grounds is safe and easy from the Lighthouse Walking Trail. Spectators can observe the chick in all of its growth stages at a very close distance by following this path. The drop is to 150 feet with wind currents that aid the first flight of the chick. It will feed on fish from the ocean below and then return to the same area as a mature bird to breed.

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The Alexander Hotel General Manager Karen Gascoigne

Karen Gascoigne has assumed the role of general manager of The Alexander Hotel in Cayman Brac as of February 2011.

"We are pleased to bring someone with Karen's level of commitment and expertise to The Alexander Hotel," said owner Cleveland Dilbert. "With Karen as our general manager, we see a successful future for our hotel. We know under her leadership and guidance she will help create an unforgettable experience for all of our guests."

Prior to her arrival at The Alexander Hotel, Gascoigne worked as bookkeeper for five wine and spirit establishments, two restaurants and a distillery in Grand Cayman under Big Daddy's Liquor's & Spirits Co. In addition to working as the company's bookkeeper, Gascoigne acted as liaison to the company's lawyers as well as assistant to the proprietor.

Gascoigne joined The Alexander Hotel team in 2008 as a project manager. She was responsible for the hotel's interior design including lobby, restaurant, conference room, all guest rooms, outdoor areas and executive offices. In 2009, under her guidance, the interior project was completed and Gascoigne prepared the hotel for the grand opening celebration.

Gascoigne was instrumental in the set up and operations of the hotel after its grand opening. In February 2011, she moved to Cayman Brac to take over the day to day management of the hotel as the general manager. She is responsible for systems and operations, finance and budgeting along with all marketing development.

"I am so happy to see all my hard work and dedication come to fruition," said Karen Gascoigne. "I am adamant to make our guests' experience here at The Alexander an unforgettable one. Cayman Brac is a beautiful little island that our guests will love just as much as they will love our staff and comforting accommodations here at The Alexander Hotel."